TUSHAR IMRAN

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Design, Infrastructure & Technology: Seamless UX/UI

Result-driven Product Designer with a unique blend of UX/UI expertise and systems infrastructure knowledge. Passionate about creating user-centric digital products that bridge the gap between design and technology. Proven ability to enhance user engagement, optimize workflows, and drive business success through data-informed design decisions. Eager to contribute to a dynamic team.

EXPERIENCE

ME SOLshare Ltd.
Product Designer (UX/UI)

July, 2023 – Current
Dhaka, Bangladesh

- Led the **design and development** of the company website projects **(www.solshare.com)**, including **GGI *(greenergarments.com)***, creating a **user-friendly** and **informative** platform that effectively **communicated** the company's **mission and services**.

- **Designed** and **developed intuitive UX/UI** for multiple **Android applications** and **web dashboards**, and also **conducted UAT** for **enhancing** user **engagement** and **streamlining workflows.**

- Enhanced **user engagement** and **satisfaction** by **redesigning** key features in **Android applications and web dashboards**, resulting in a **30% increase** in active user sessions.

- Conducted **comprehensive UX research** and **usability testing** for both **Android apps and web dashboards**, identifying key user **pain points** and driving **data-informed** design decisions.

- Created **detailed wireframes** and interactive **prototypes**, **facilitating** clear communication of design concepts and **collaborative** decision-making for **Android and web applications.**

- Engineered custom **WordPress websites** with **responsive designs**, optimizing for **performance** and **SEO** to enhance online **visibility**.

ME SOLshare Ltd.
Deputy IT Administrator

Oct, 2019 – Jun, 2023
Dhaka, Bangladesh

- Conducted comprehensive security audits of **AWS infrastructure**, identifying and **mitigating** potential vulnerabilities to **enhance cloud security** posture.

- Administered and **optimized Google Workspace**, streamlining communication and **collaboration** for a growing team.

- **Collaborated with cross-functional teams** (General Management, PR, and Marketing): **to develop graphic materials** and **improve** internal communication, demonstrating my **ability to work effectively** with stakeholders.

- **Established** and **maintained** a robust **Linux server** environment, a**chieving 100% uptime** for critical workloads.

- Achieved **99.5%+ network uptime**, ensuring consistent and reliable **IT infrastructure** for SOLshare's operations.

EDUCATION

- **Bachelor of Science in Computer Science and Engineering (CSE)**
  Green University of Bangladesh

  2016 – 2019

- **Diploma in Computer Engineering**
  Bogra Polytechnic Institute

  2011 – 2015

CERTIFICATIONS

- **Amazon Web Services (AWS) Certified - 4 Certifications! [Udemy]**
  Credential URL: *udemy.com/certificate/UC-943296-274-4510-94c0-7de05da5173d*

  May – 2021

- **Master Digital Product Design: UX Research & UI Design [Udemy]**
  Credential URL: *udemy.com/certificate/UC-e199d601-9e95-42f8-a0a7-634975e583b3*

  Mar – 2025

SKILLS

UX/UI Design Skills:

User Research:
- User Interviews
- Surveys
- Personas
- User Flows
- Contextual Inquiry
- Thematic Analysis

Interaction Design:
- Wireframing
- Prototyping
- Information Architecture
- Interaction Patterns
- Responsive Design

Testing
- Usability Testing
- A/B Testing
- Heuristic Evaluation

Tools & Technologies:

Design & Prototyping:
- Figma
- Adobe XD
- Sketch
- Balsamiq
- Whimsical
- InVision
- ProtoPie
- Adobe Illustrator
- Adobe Photoshop

Project Management:
- Jira
- Basecamp

Development:
- HTML/CSS
- WordPress Development

Technical Skills:
- Cloud Computing (AWS)
- Network Administration
- Server Administration
- Google Workspace
- Hardware Troubleshooting

Languages:
- English: Fluent
- Bengali: Native